



## **YES! i am the CHANGE 2018 Grant Proposal Application Form**

IMPORTANT DISCLAIMER – **REVIEW & SAVE** responses before submitting the application form. Please go through the form carefully, and **click on submit only if all the information you have entered is correct.** Only one project application is allowed per organisation

### **Section 1.A**

1. Name of the organization
2. Address
3. Full name
4. Designation
5. Contact Number
6. Email Address
7. Name of the Founder / CEO / Director
8. Contact Number
9. Email Address
10. How is your organization registered as?
  - a. Trust: Documents required
    - 12A
    - 80G
    - Registration Certificate/Trust Deed
    - Audited financial statement of at least 1 financial year (Financial Year 2015 - 2016 or 2016 - 2017)
    - PAN Card
  - b. Section 8 company (non-profit): Documents required
    - 12A
    - 80G
    - Registration Certificate
    - Audited financial statement of at least 1 financial year (Financial Year 2015 - 2016 or 2016 - 2017)
    - PAN Card
  - c. Registered as for-profit company under Companies Act: Documents required
    - Registration Certificate
    - Audited financial statement of at least 1 financial year (Financial Year 2015 - 2016 or 2016 - 2017)
    - GST Registration certificate (if applicable)
    - PAN Card
    - Society: Documents required
      - 12A
      - 80G

## Section 1.B

1. What is the annual revenue of your organization (for Financial Year 2015-16 or 2016-17)
  - a. 0 – 3 Cr
  - b. 3 – 6 Cr
  - c. 6 Cr and above
2. What is the total number of staff (full and part-time) you employ?
3. Have you received funding from any of the following in the past 3 years (tick where relevant)?
  - a. Multilateral (eg: UN or UN affiliated organizations, World Bank Group, etc)
  - b. Foreign aid agencies (USAID, DFID, etc.)
  - c. Private grant making organizations (e.g.: Tata Trusts, BMGF, etc.)
  - d. Companies, through CSR
  - e. Impact Investment firms (e.g.: Intellectap, Aavishkaar, etc.)
  - f. Funding from either Government of India or Government of a state/UT
4. Please tick the states in which your organization has operated in the last 3 years
5. Provide the total number of beneficiaries of your organization's work (unless your work is in the field of behavior change, advocacy or media, do not include the number of indirect beneficiaries)
6. Provide the total number of beneficiaries of your organization's work (unless your work is in the field of behavior change, advocacy or media, do not include the number of indirect beneficiaries)
  - a. No. of Beneficiaries between 0 - 5000
  - b. No. of Beneficiaries between 5001 to 10000
  - c. No. of Beneficiaries above 10000

## Section 2

7. What are the Vision and Mission of your organization? (less than 200 words)
8. In which of the following states have you identified the problem that you seek to address, through the proposed solution? (less than 200 words)
9. In which of the social sector causes is your chosen problem and solution focused on?
10. Outline the problem that you wish to address, using this grant. (please use data, observations, past experience, etc. to highlight the social issue which you want to address (less than 200 words)
11. Outline your proposed solution to the problem described above (less than 200 words)

12. What is the amount of funding required over a period of 3 years to execute this project?  
("Please note that YES FOUNDATION will provide 30 lakhs for each grantee over a period of 3 years.")
13. If your organization is selected and awarded funding for 2 to 3 years, how will you use the funding? (please enter percentages in the table below, ensuring the total adds up to 100%)
- Personnel (e.g.: staff, consultant, technical experts, guest speaker salaries, etc.)
  - Capital expenditure (e.g.: setting up a centre or other infrastructure, purchase of devices such as phones, tablets, machines and other one-time costs)
  - Other direct costs for the solution (purchase of raw material, mobilization costs, development of content or curricula, social campaign material, software services, etc.)
  - Operation and Maintenance (costs for utilities such as water, electricity etc., maintenance of equipment, and other recurring expenses)
  - Communication and Marketing expenses (e.g.: social and digital media campaigns, etc.)
  - Any other expenses (miscellaneous, including administrative overheads)
14. Where do you see your proposed solution at the end of the following periods (1 year, 3 years and 5 years) (less than 100 words)
15. Outline how much funds your organization will raise from the following sources, in the next 5 years for the proposed solution (please enter percentages in the table below, ensuring the total adds up to 100%)
- Government and Government-associated organizations (e.g.: Ministry of Rural Development, NSDC, etc.)
  - Individual donors
  - Private donor organizations (e.g.: Tata Trusts, BMGF, etc.)
  - Multilateral organizations (e.g.: UN or UN affiliated organizations, World Bank group, etc.)
  - Foreign aid agencies (e.g.: USAID, DFID, etc.)
  - Companies, through CSR
  - Impact Investment firms (e.g.: Intellectap, Aavishkaar, etc.)
  - Funding from either Government of India or Government of a state/UT
16. How does your organization plan to sustain the solution, after the grant period is over? (less than 200 words)
17. What does impact mean to your organization? (less than 100 words)
18. How does your organization plan to ensure that the funds provided will lead to higher impact through the proposed solution? (less than 100 words)
19. What indicators will you use to track the progress of your project towards the achieving the end-objective? (less than 100 words)